



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The Birchbark

Fall 2020

Dear Sloanies,

Strap on your running shoes, it's time for our annual virtual 5k. The event is to raise money to help Camp Sloane weather the difficult times due to the pandemic. Did you know that the Governor of the State of Connecticut closed all sleepaway camps in CT last summer? While we agree it was the right thing to do to keep everyone safe, it did cause camp to lose over \$1.5 million in revenue. This has been a devastating blow to us. However, with the help of our Sloane family we can get through this together.

By taking part in our annual Virtual 5K run you'll be helping us to **keep camp strong** so that we can reopen next summer. Money we raise now will insure that we can bring back the horses, we can replace worn out tents, we can maintain our athletic fields and we can continue to offer scholarships to the 489 kids who rely on our help to make Camp Sloane a reality for them and their families.

In addition to running the 5k, you can make your miles even more meaningful by joining in our generational fundraising smackdown and prove once and for all who is THE GREATEST SLOANE GENERATION! Who will it be? Baby Boomers? Gen-X? Millennials? Gen-Z? It's up to you to decide. You can run your 5k anywhere you want. You can even join others in your area to run together (this is known as a bandit run. The one time being a bandit is a good thing!).

Who: You, your family and friends

When: You can make your run anytime between September 19th and October 19th.

Things we thought you might ask:

How much does it cost?

The cost is \$45 for an adult and \$30 for those under 18.



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Which generation do I join when I register online?

That is really up to you. You can have your whole family join one generation or join, individually, the generation in which they/you were born. Generally, the generations are divided up as follows:

- Generation Z – Born after 1995
- Millennials – Born between 1980 – 1994
- Generation X – Born between 1965 – 1979
- Baby Boomers – Born before 1965

What do I get out of this?

Oh, there's so much you'll get. First off, you'll get our undying love for you for supporting Camp Sloane. There's also the health benefits of exercise – your doctor will think this is great. Your dentist, not so much. That is unless you floss while running (not recommended). Here's some other things you'll get for being the champion that you are. **Everyone who signs up gets a medal for doing the run but that's not all! Every participant will get a cool Camp Sloane branded buff** *(like a turtleneck without the shirt part that you can pull up over your face to keep it warm when you run in the winter, use as a mask when one is required or when you need to hide from someone you are avoiding when you see them on the street).*

How do I sign up?

Easy, click [HERE](#)



Give Back Summer – Volunteer at camp!

We missed you all so much this summer & we know many of you have been keen to spend some time at Sloane.

We have a long list of volunteer projects for all ages & abilities and we would love for you to come and help us complete them!

Until mid-October you can come to camp for the day with your family and we'll set you up with tasks for the morning and afternoon, with a break for a picnic lunch by the lake... either bring your own food, pick up something locally, or we can provide lunch for \$25pp.

Max. 10 people in a family group/pod. Anyone under the age of 18 must be accompanied by an adult. Everyone in your group must follow our COVID-19 guidelines (these will be emailed to you upon registration). Click [here](#) to register!

Attention Alumni!



CAMP SLOANE YMCA
124 Indian Mountain Road
Lakeville CT 06039
860-435-2557

Help us keep in touch and keep you in the know about alumni events and goings on around Sloane. Register as a Camp Sloane Alumni: www.camp-sloane.org/alumni-registration